

# DCC Yellow 7754



The best coatings are made with the best pigments

## DCC Yellow 7754

High Performance Benzimidazolone

Excellent Resistance Properties

Exceptional Weatherfastness

coatings



**Dominion Colour Corporation**

*Working Together for Quality*

ISO 9001  
ISO 14001

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# DCC Yellow 7754

## Pigment Yellow 154



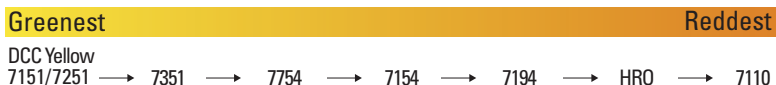
### CHEMICAL CLASS

Benzimidazolone Yellow  
C.A.S. # 68134-22-5  
Constitution No. 11781

### PRODUCT OVERVIEW

DCC Yellow 7754 is a high performance green shade yellow pigment that is slightly redder than PY. 151. DCC Yellow 7754 is slightly greener than DCC Yellow 7154 which extends the colour gamut achievable. This product has excellent weatherability and excellent resistance to chemicals and solvents. The durability of this product makes it suitable for architectural, automotive, industrial, powder and agricultural coatings.

### SHADE INDICATOR



### THIS PRODUCT RANGE IS SUPPORTED BY:

- DCC's global presence
- DCC's technical service and support
- Local warehousing capabilities that ensure on-time delivery
- DCC's ability to consistently deliver quality products

### APPLICATIONS

	DCC Yellow 7754
Architectural Water & Universal	■
Architectural Solvent	■
Industrial Fast Air Drying	■
Industrial Oven Cured	■
Coil Coatings	□
Automotive Coatings	■
Powder Coatings	■



### PRODUCT CHARACTERISTICS

	Green shade yellow
Weatherfastness	
• Masstone	5
• Tint	5
Physical Properties	
• Specific Gravity	1.60
• Oil Absorption	36
• Heat Resistance	200°C

### RESISTANCE PROPERTIES

	DCC Yellow 7754
Ethyl Acetate	E
Ethyl Alcohol	VG
MEK	VG
Mineral Spirits	E
Water	E
Xylene	VG
Dilute Alkali	E
Dilute Acid	E



**LEGEND:** E - Excellent VG - Very Good G - Good F - Fair P - Poor **RECOMMENDATIONS:** ■ Frequently Used □ Limited Use □ Not Normally Used  
**WEATHERFASTNESS:** 1 - Severe Change In Shade 5 - No Change In Shade

The information in this handout is based on extensive testing and application experience and is believed to be a reliable indication of the results that may be expected. However, the data does not constitute a specification for the products, and is offered only as a guide to performance without guarantee or warranty of any kind. Because of the difficulties of modern colour reproduction, the shades may vary slightly from the final colour application. Since many variables have a strong influence on pigment performance, the users are encouraged to test each product in their own laboratory prior to use.



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