



## DOMINION COLOUR CORPORATION

515 Consumers Road, Suite 700, Toronto, ON Canada M2J 4Z2  
T +1 416 791 4200 F +1 416 497 5198 www.dominioncolour.com

Working Together for Quality®

ISO 9001  
ISO 14001

### Dominion Colour Corporation Releases New High Performance Pigments



In keeping with the company's goal to offer customers a comprehensive line of coloured pigment products, Dominion Colour Corporation (DCC), has expanded its High Performance Pigments (HPP) manufacturing capacity and is now offering an expanded line of HPP products.

The new HPP products include benzimidazolone yellow and orange colour options and were developed to meet increasing technical challenges in the Coatings and Plastics markets.

DCC Yellow 7351 (PY.151), DCC Yellow 7754 (PY.154) and DCC Orange 7336 (PO.36) are third generation iterations that offer exceptional performance, with improved dispersability, lower rheology and enhanced gloss retention in the end use applications. These products are engineered for excellence in performance and create value for the customer.

Dominion Colour Corporation (DCC) is a global leader in the manufacture and supply of coloured pigments in markets around the world.

Ask your DCC representative for more information and samples of these products and to find out DCC's plans for new products.

